

A Glimpse at the New Millinery Styles

It is our pleasure to extend to you a hearty welcome to our

*First Spring Showing of
Pattern Hats*

Friday, March 9, 1917

and following days.

You will find Trimmings that are moderately priced, nifty and good looking. *Oriental effects, Applique Flowers, Crush Roses and Japanese designs* in narrow ribbons. These seems to be the demand of the hour.

Suits that are
Different



Spring Dresses
—IN—
Attractive Styles



In this initial showing

Printzess Coats and Suits

Play an important role manifesting the continued supremacy of Printzess Styles of distinction.

Please consider this a personal invitation to review these new garments.

This store is the exclusive Printzess representative in this City. Let us show them to you Friday.

The Gaffney Style Shop

Alma, Michigan

The Coats

have

Distinctive Lines



Fit the New Cos-
tumes over a New
Corset

